



**ROYAL
PROPERTIES**



**CORPORATE
PROFILE**

www.royalproperties.co.zw

“ “ Let's Make Things Better ” ”

Our team encompasses highly skilled and motivated real estate professionals who love what they do.



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WELCOME WORD FROM THE CEO

It is a great pleasure for myself together with my team to welcome you to Royal Properties, a division of the Royal Group and to let you know who we are.

Royal Properties was founded in the year 2012.

Our business philosophy is based on good and impeccable customer service coupled with the highest level of professionalism.

We are a boutique Zimbabwean Real Estate Organisation with extensive experience that has helped make the dream of property ownership a reality for thousands of our local and international clients.

Our presence, commitment and belief in the Zimbabwean Real Estate market continues to grow stronger everyday. This is a result of our carefully selected property portfolios.

We know that a good property investment will always grow against all odds. I am proud to say, that over the years, our world class team of real estate professionals has built one of the most formidable and reliable Real Estate Company's in the country.

We are driven by an unrivalled passion to succeed in everything we do whilst maintaining a healthy and honest business relationship with all our stakeholders.

Our long term relationships with our clients reflect the highest recognition in the quality of our work and the efficiency of the way we do business.

Further, these relationships enable us to get to know our client's real estate requirements at all times enabling us to create happiness amongst families and positive real investment returns. As Royal Properties, we are always glad to offer our sound and extensive advice pertaining to the Real Estate issues.

Corporate Social Responsibility is key to my organisation. It is my belief that we are all not born privileged or equal and often no one is immune to unfortunate circumstances in life, hence all organisations that operate in our society as a matter of principle, should consider dedicating part of their earnings towards the less fortunate and challenged.

Finally to conclude, I would like to end by extending a warm invitation to all, to come to our offices for any real estate business or enquires that you might have.

I sincerely thank you

Elizabeth Guma Tswangirai



ABOUT US

The team at Royal Properties are more than real estate agents looking for real estate listings. We are a dedicated team of truly passionate, property professionals who understand our clients' needs and wants.



OUR VALUES

Integrity

Our agents will always provide you with honest and carefully considered advice. We will ensure you are in the best possible position to make clear decisions. Your success remain our primary goal.

Professionalism

Real estate is our passion and it demands our focus. We strive to provide a high level of personalised service to all our clients big or small.

Expertise

Service and integrity supported by commercial expertise is our strength. A depth of local knowledge and eye for opportunities, we are your property partner.

OUR MISSION

The mission of Royal Properties is to provide an outstanding level of service and expertise in the real estate market that is innovative and ambitious.

Royal Properties is dedicated to the highest standards, systems and performance necessary to fulfill all of your real estate needs.

OUR VISION

The vision of Royal Properties is to achieve the highest possible standards in the Real estate market while establishing our company as the most preferred real estate company in Zimbabwe.

MEET OUR TEAM

Our consultants have achieved their high standing in the industry by putting in more time, effort and commitment to producing quality customer service and honesty to all their clients in a personalised manner.



ADMORE MAGORIMBO
PRINCIPAL AGENT

An astute goal driven realtor with over 17 years experience in Real Estate sales, letting, and property management. He is a Registered Estate Agent with the Estate Agents Council of Zimbabwe (EAC) since 2004.



MAVIS MUKWESHA
ADMINISTRATOR

Mavis is a versatile and creative professional with good communication skills and experience in marketing relationship management. She provides office and administrative support for the smooth running of the company. Also a holder of a Master of Commerce Degree in Marketing strategy.



JOSEPH DZVUKE
PROPERTY CONSULTANT

Highly committed, full of initiative, mature, go getter. He has CIS, SAAT and Diploma in salesmanship qualifications and is currently studying with the Estate Agents Council.



MAUDE DEKETEKE
PROPERTY CONSULTANT

With 7 years experience in property marketing field, her strength is concluding property deals, paying attention to detail, she brings wealth of experience.



PULMA DAISON
PROPERTY CONSULTANT

She is an aggressive young woman with lots of passion for the real Estate Industry. Highly innovative individual with a smart way of solving challenges. She has a experience in property marketing and pursuing studies with IMM.



SAMANTHA MUSHONGA
PROPERTY CONSULTANT

She is a self-motivated, hardworking woman with a Higher Diploma in Banking and Finance. Studying towards a BBA in marketing management with IMM. She have experience in property marketing.



CHARLES MASSIMO

An experienced and innovative professional consultant with great passion in Infrastructure development and Sales Possesses a BSC and MSc academic qualification in Administration. Currently studying Property Development using PPPs as an alternative funding option. Charles is also a registered member of the Estate Agents Council of Zimbabwe.



SHYLET CHAWIRA
PROPERTY CONSULTANT

With her business acumen and entrepreneurial initiative. She has leadership skills that carry the organisation through.



NYARADZO KUNYETE
PROPERTY CONSULTANT

She has extensive experience in customer service and relationship management.



KUDZAI MACHEKA
PROPERTY CONSULTANT

Self – motivated property consultant with strong entrepreneur background, goal getter and has rich experience in customer service.



ARNOLD SARUTSODZO

Arnold is a self-motivated all-rounder realtor with a Bachelor of Science Honours in Property development and Estate Management. He is currently studying with the Estate Agents Council.



LINDA CHIRUMBWANA

Well groomed and have experience in entrepreneurship, business relations, customer service and sales. With 3 years experience in Real Estate.

OUR SERVICE OFFERING

We provide a professional and transparent service for all property related matters. Our business is built on strong, ethical principles allowing our company to deliver outstanding service and results.

Property Valuations

Royal Properties also does property valuations in a fair and professional manner. We do some thorough and in depth professional valuations and also some market appraisal depending with the purpose of the valuation.

Property Sales

Royal Properties has created and continues to grow its business goodwill by focussing more on identifying and meeting the needs of our customers. We pay attention to the specifications of our customers.

Property Management

This is based on an in depth understanding of the importance of property investment. Though it is very important to make sure that we collect rentals on behalf of property owners, we provide services beyond rentals.

Property Valuations

Royal Properties is involved in various land developments and constructions thereby contributing to the economy through employment creation and also easing on housing shortages in the country especially in our sunshine city

Construction

With our vast experience in construction and project management we are able to build from design to completion on turnkey projects



“
We are good at
what we do,
because we are
passionate
about it”

We believe in building long-lasting relationships with our clients in order to always be their agent of choice. 50% of our business will come from recommendations and referrals by delivering exceptional service.

GETTING RESULTS

The fact is, results matter more than tactics. A marketing message is only successful if it moves gets your property sold. This very belief powers everything that we do at Royal Properties.

Still More Services...

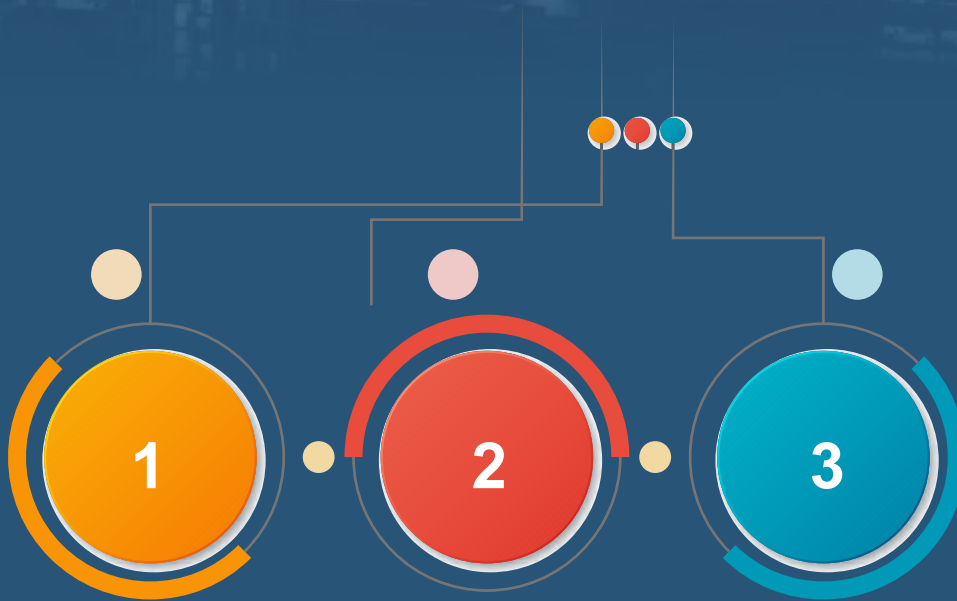
Royal Properties provides a wide variety of real estate services to investors. We understand that you do not want to be in the business of real estate and property management, but we do. Some of the solutions we offer our clients are:

- **Marketing for property sales**
- **Maintaining Security Deposit on rental properties**
- **Lease Enforcement**
- **Collection of Rentals**
- **Marketing Properties for Lease**
- **General Maintenance Services**
- **Property Renovations**





STRATEGY AND IMPLEMENTATION SUMMARY



We are currently building image and awareness through consistency and distinctiveness in our service provision.

We intend to focus on delivering quality service and end product that in turn produces good referrals, which can then generate revenue.

We are focusing advertising on several key media.

OUR PARTNERS

Royal Properties is continuously increasing the number and scope of our partners and MOUs that will make the real estate experience for our clients that much more pleasurable and hassle-free. We are engaging with organisations that provide the following:

MORTGAGES INSTITUTIONS

PRIVATE DEVELOPMENT COMPANIES

BUILDING MATERIAL SUPPLIERS

CONTRACTORS

BANKS



ROYAL PROPERTIES

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